

# Advocacy: Intro to Advocacy Video Transcript

**Note:** Transcripts from this video are machine generated. Please contact the WIDA Client Services Center at [help@wida.us](mailto:help@wida.us) for accommodation needs or questions.

Hello, my name is Fatima Rivera, and I am part of the Family and Community Engagement Project team here at WIDA. Thank you for joining to learn more about one of the ABCs of family and community engagement—Advocacy.

Advocacy is a powerful tool that can be used to take action against unfair policies and practices that negatively impact multilingual learners and their families and promote responsive policies and practices that positively impact multilingual learners and their families. But, as you may know, advocacy does not just happen. It requires collaboration, a foundation of knowledge and skills around advocacy, and co-creating spaces where advocacy is welcome and put into action. We invite you to explore the tools and resources in this snapshot organized into two areas: families advocating and educators advocating. You will find videos highlighting advocacy actions, a resource you can share with your multilingual families to support their advocacy, and an educator-focused tool with suggestions for advocacy across three avenues: individual, local, state, and national.

Our hope is that you can use the ideas presented in this Snapchat to advocate personally and to engage with multilingual learners, families, and community members who are advocating in your setting. We encourage you to take action around advocacy, promoting multilingual learners and families' rights to access language, learning, and other opportunities. We hope you connect with the ideas and resources and try some things out by yourself or in collaboration with others. Together, you, other educators, multilingual learners, their families and communities can advocate for and co-create a fair learning environment where all multilingual learners thrive. Thank you so much for all you do.